

Liz Dykes

User Experience Design

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EDUCATION

- + M.S Human-Computer Interaction
DePaul University
Projected Graduation May 2012
- + B.S. Radio-Television-Film
University of Texas at Austin
3.7 GPA
May 2007

ABOUT



I have a strong focus on interaction design, usability and how people interact with technology. I also have a robust coding background

to help inform my design decisions. I enjoy serving as an advocate for the target audience and facilitating communication and collaboration around a design to make a strong product.

My priority is to merge an enjoyable user experience with the business goals of the product owner. By understanding the big picture while maintaining an eye for detail, I'm able to create a successful product built from a solid foundation.

In my spare time I enjoy cooking, photography and performing improv comedy.

EXPERIENCE

Freelance

August 2007-Present

- + Design and create interactive websites and e-learning programs that engage the audience using CSS, XHTML, and Flash
- + Apply strong design process to create an enjoyable user experience

Front-End Web Developer

Texas Exes, August 2009-May 2010

- + Maintained and updated database of over 500,000 records for non-profit organization
- + Built dynamic content that executed goals while maintaining voice of organization using ASP, ASP.NET, Javascript, XHTML, CSS and Flash
- + Distributed information via website, e-newsletters, and emails to 87,500 members to inform them as well as increase membership. In 2009, membership exceeded goal by 20,600 members.

User Experience Designer

Mclane Advanced Technologies June 2008-August 2009

- + Used proven process to define the user and create a design that meets their needs
- + Designed software interfaces that are intuitive and pleasing for the user
- + Facilitated team communication and ideation by conducting design workshops

Design Analyst, *Alexandrina Management, May 2007 – November 2007*

Programming Intern, *KMFA 89.5 Radio, August 2006 – May 2007*

Audio Editor, *John Pierson's Master Class, January 2006 – May 2006*

Video Producer, *ExpertVillage, May 2005 – August 2005*

Photographer, *CASA of Travis County, January 2005 – May 2005*

SKILLS

- + User Research
- + Information Design
- + Interaction Design
- + Interface Design
- + Visual Design
- + Usability Testing

Software

- + Photoshop
- + Illustrator
- + Flash
- + Dreamweaver
- + Visual Studio
- + MS Office

Languages

Excellent:

- + (X)HTML
- + CSS

Experience With:

- + ActionScript 3.0
- + Javascript
- + JQuery
- + ASP/ASP.NET
- + PHP